

WHO

The Jewish community has an intrinsic responsibility to respond to the daunting environmental problems confronting us and future generations. Jewish tradition, values, and teachings speak of our moral obligation to protect creation. In particular, we need to address the global climate change crisis which may well be the issue of the century.

WATT

It's a nationwide campaign to engage the entire Jewish community in awareness, advocacy, and action to conserve energy, reduce greenhouse gas emissions, and promote energy legislation. The centerpiece of the program is to **take immediate action by changing to energy efficient, cost effective compact fluorescent light (CFL) bulbs.**

However, we don't want the change to stop there. The other elements of the campaign, "Greening Synagogues," "Take Your Senator to Synagogue," and the "Climate Challenge," will bring about change in our congregations, our public policy, and in how our youth participate in energy action. **Learn more at: www.coejl.org/climatechange.**

The Eternal placed the human being in the Garden of Eden to till it and to tend it.

Genesis 2:15

WHERE

In our homes, synagogues, and Jewish institutions, we need to make lifestyle choices to conserve energy: switch to CFLs, adjust thermostats and hot water heaters, use Energy Star efficient appliances, choose public transportation or purchase high mileage vehicles, and select cleaner, renewable energy sources. As a people, we need to become more "energy observant."

ABOUT CFLs

Change is hard, but changing a light bulb is easy. CFLs use up to 75% less energy than regular incandescent light bulbs, while lasting approximately *eight* times longer. This means less production of greenhouse gas emissions, air pollution, and toxic waste. The average CFL will save its owner at least \$55 in energy costs over the lifetime of the bulb! Your CFL will pay for itself in energy savings within two to three months (based on a 5-hour/day use and average electricity costs). If every U.S. household replaced one bulb with a CFL, it would have the same impact as removing 1.3 million cars from the road.

The fact that a CFL lasts so long and saves both energy and money is in itself a miracle!

WHEN

Today! 'If not now, when?' There is no longer time to debate the issue. **Part of the campaign will be to install CFL bulbs as a community during Hanukkah.** Today we can bring new meaning to the holiday related to our use of energy and conservation. Make the installation of a CFL, this modern day commemoration of Hanukkah, the Festival of Lights, a part of your celebration.



WHY

Global climate change has put the world at risk particularly the most vulnerable in our society—indigenous peoples, low-income communities, the elderly, and children.

As air pollution worsens, as storms intensify, as sea levels rise, as drought destroys crops, as glaciers melt, we are witnessing increased incidents of respiratory illness, migrating diseases, and an exodus of environmental refugees fleeing their homes.

U.S. dependence on Middle East oil continues to endanger Israel and America. In order to maintain a sustainable world, we must take personal responsibility. Jewish law prohibits wasteful consumption. Join our efforts and learn what the rabbis taught.

GOT BULBS? ORDER FORM

Name: _____

Address: _____

Phone/Cell: _____

Email: _____

Synagogue, City: _____

Choose the wattage and quantity of bulbs you want to order. The bulbs offered below are Energy Star qualified.

Qty.

15 watt (60w equivalent) _____ @ \$2.05 each

20 watt (75w equivalent) _____ @ \$2.27 each

25 watt (100w equivalent) _____ @ \$2.56 each

Total # of bulbs _____

Total enclosed \$ _____

Check with your institution to find out which payment option they are utilizing for bulb purchases.

Option 1: Participate as a community. Make a check payable to your institution and return it with this form to your institution's office.

Option 2: Email climatechange@coejl.org to learn how to make on-line credit card purchases.

Option 3: Mail a check to the address below made payable to COEJL. Please include \$7.90 for S&H.

Note: Additional types of bulbs are available. Email climatechange@coejl.org for more information.

To make a donation to the Coalition on the Environment and Jewish Life (COEJL) go to: www.coejl.org/donate or send a check to COEJL, 116 E. 27th Street, New York, NY 10016.